

Friends of A1A

## Scenic & Historic Coastal Byway



### Media Advisory

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## Friends of A1A Scenic & Historic Coastal Byway Welcome New Board Members

*Friends of A1A Welcome New Byway Representation.*

The Friends of A1A Scenic & Historic Coastal Byway are pleased to announce the addition of six new members to the National Scenic Byway's Board of Directors.

Welcoming retired United Airlines pilot Anne Streater (Flagler), staffing and recruitment professional Lauren Trice (St. Johns County) and real estate investor and owner of Crescent Beach Island Ice Cream Café, Pat Guido in May (St. Johns County), the organization welcomed real estate broker and former Flagler County Commissioner Nate McLaughlin (Flagler), Town of Marineland Vice Mayor and Flagler County Parks and Recreation Supervisor Craig Lenniger (Marineland), and NASCAR Director of Sales, Conventions Conferences and Events for the Daytona International Speedway, Regan Hansen (Flagler), in June.

"Bringing an eclectic mix of professionals to the organization, all dedicated to the community, offers unparalleled representation for our A1A Byway communities," said Marge Rooyakkers, President of the Friends of A1A Scenic & Historic Coastal Byway.

"This organization has historically attracted members of the community passionate about history, culture, nature, recreation and scenic beauty," said Rooyakkers. "As we approach the 20<sup>th</sup> anniversary of the organization, our board clearly represents the past, present and future of the Friends of A1A with the addition of these talented individuals."

The A1A Scenic & Historic Coastal Byway is set to celebrate the 20<sup>th</sup> anniversary of their Florida Scenic Highways' designation in 2021.

During the month of June the Friends of A1A also recognized the winners of the annual Kids Ocean Day Florida poster contest. While the 2020 event was cancelled due to the COVID-19 pandemic, Flagler Palm Coast High School students Giva Clavizzao and Dakota Mathis, both sophomore art students of Digital Design teacher Ed Beckett were presented with a check from the Friends of A1A, as the official selection and people's choice winners.

"What I love about my advanced design class is that they get to work with real clients on real projects and they get to experience all of the things a real graphic designer would experience," said Beckett. "It's very important to teach the skills using the software, there's no doubt about it. But you also have to teach the soft skills that all employers talk about, and these kids, working with real clients get that experience here, when they probably don't get it anywhere else."

*The Friends of A1A Scenic & Historic Coastal Byway is a non-profit organization that protects, preserves and enhances resources along the A1A National Scenic Byway. This citizen's advocacy group collaborates with municipalities, governmental agencies and other civic groups to maintain and improve resources along the corridor. Visit [www.scenica1a.org](http://www.scenica1a.org).*

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