

Friends of A1A

Scenic & Historic Coastal Byway



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Friends of A1A Scenic & Historic Coastal Byway Supports Local Art

Friends of A1A partner with Flagler Beach artist for exclusive design

The Friends of A1A Scenic & Historic Coastal Byway, Inc. are pleased to announce their continued efforts to support and promote local art, with the release of their 2020 Spoonbills & Sprockets Cycling Tour jersey design by Flagler County artist Carla Cline.

Founder of Flagler Surf and owner of art boutique Flagler Surf Art & Stuff, Cline is a regionally known artist specializing in beach art and sunrise photography. Her shop, located in Flagler Beach, Florida is home to more than a dozen local artists and has been featured in the 2019-2020 Palm Coast and the Flagler Beaches national tourism promotion "Handcrafted & Homegrown" video series.

Cline follows Salvo Art Project founder and artist JJ Graham as the official designer of the Friends of A1A Scenic & Historic Coastal Byway, Inc. exclusive jersey line, featuring concepts from local artists in the A1A Byway communities.

"The Friends of A1A are proud to showcase artists in our local communities with our "Art Along the Byway" campaign, created several years ago to promote area art and artists to residents and visitors," said Friends of A1A president Marge Rooyakkers.

"Tapping into Flagler and St. Johns County talent, the Friends of A1A also engage students from the local high schools' digital arts programs for projects like Kids Ocean Day Florida, offering an opportunity for their work to be seen across the nation. We're pleased to welcome Carla Cline to the Friends of A1A family and have her design on our jersey for this year's cycling fundraiser in November," she said.

The Friends of A1A will celebrate the 20th anniversary of their designation as Florida Scenic Highways in 2021, and their 20th anniversary of the A1A Scenic & Historic Byway's National Scenic Byway designation in 2022.

For more information, visit www.scenica1a.org.

The Friends of A1A Scenic & Historic Coastal Byway is a non-profit organization that protects, preserves and enhances resources along the A1A National Scenic Byway. This citizen's advocacy group collaborates with municipalities, governmental agencies and other civic groups to maintain and improve resources along the corridor. Visit www.scenica1a.org.